



marcel
LE SERVICE DE VTC *citoyen*

Marcel

About

Founded in 2014, Marcel, now a subsidiary of RCI Banque and Services (Groupe Renault), is a reservation service for chauffeur-driven cars, which makes it possible to carry out business and personal trips in Ile de France. Marcel is also committed to equitable mobility for its drivers and sustainable, including a neutral environmental footprint, eco-driving guides for drivers and its e.co range, 100% electric.

Signed Charter

 [Charte Marcel.pdf \(568.71 KB\)](#)

Paris Action Climat Contact

 Cyril Masson

“ Because urban mobility is at the heart of a revolution that sees transport solutions multiply, it is now essential that the new players that Marcel is part of ask the question of their environmental impact. For several years, Marcel, a citizen platform of VTC (Transport Vehicle with Driver), subsidiary of RCI Banque (Renault Group), is committed to reducing its environmental impact through a voluntary carbon offset policy, but also by launching the only offers 100% electric VTC (e.co offer). The challenge for Marcel is to offer a virtuous model both from an environmental and economic point of view for its driving partners and its customers, individuals or companies. Marcel is committed to more than 50% of his chauffeur-driven journeys being made by electric vehicles by the end of 2019, and carbon neutrality throughout its business. ”



Climate actions plan



Progression



0%



Sustainable Development Strategy



Marcel's News



ParisActionClimat

Follow-up of the 6th signature of Paris Climate Action

